

# SYRACUSE



Syracuse  
University brings  
a new kind of  
education to  
New York City  
students.

# Back to School



GET IN ON A CLASS ACT!

*The*  
**REUNION  
CLASS  
CHALLENGE**

*Gifts to your*

*class reunion fund*

*support University*

*scholarships,*

*research endeavors,*

*and academic*

*programs.*

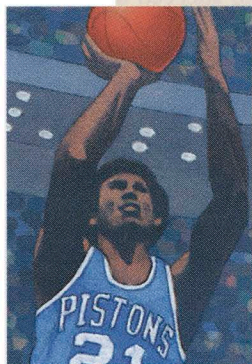
.....  
**REUNION CLASS CHALLENGE**  
Syracuse University  
Annual Fund  
820 Comstock Avenue  
Syracuse, NY 13244  
315-443-3065



# IN THIS ISSUE

## Features

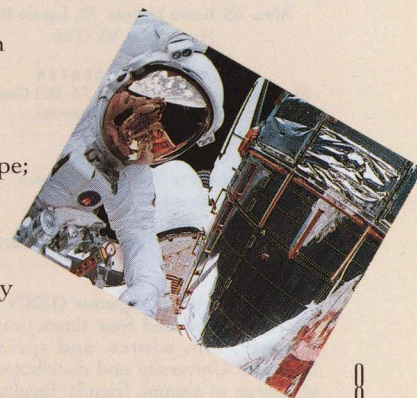
- 12** CLINTON'S CABINETMAKER  
To reach the president, Clinton's top advisers must first go through Cabinet Secretary Christine Varney. *By Susan Feeney*
- 18** GOING TO SEE DAVE  
As the aura of the Vietnam War closed in around them, five friends found escape through basketball. Life would never again be so simple. *By Mel R. Allen*
- 24** NO MORE SCHOOL DAZE  
Through a unique partnership with the New York City school system, Syracuse University is helping revitalize public education while training future leaders. *By Kevin Haynes*



18

## Departments

- 4** COVER TO COVER  
Not a haggler? Think again. Stephanie and Burke Leon demystify the process of buying a car.
- 8** ON OUR SHORT LIST  
Astronaut Story Musgrave rescues the Hubble Telescope; Tanya Heidelberg keeps MTV on safe legal ground.
- 32** FRONT BURNER  
Syracuse University redefines the research university by focusing on its most important asset: students.
- 34** UNIVERSITY PLACE  
The SU Ambulance Corps is not your typical extracurricular activity; Ph.D. candidate Judy Moline defends herself.
- 40** FACULTY CENTER  
Geoffrey Fox pioneers a new discipline by teaching students how to solve business and industry problems through new computer technology.
- 42** BLEACHERS  
The foundation of all SU's athletic teams is a comprehensive strength and conditioning program.
- 44** EXTRA CREDIT  
SU computer experts offer tips for buying a personal computer.
- 45** ORANGE PEAL  
Making the right connections will ensure personal and professional success, say alumni who've made a career out of networking.



8



44

*On the cover: Students at New York City's High School for Leadership and Public Service. Photograph by Steve Sartori*





**SYRACUSE UNIVERSITY  
MAGAZINE**

Kenneth A. Shaw, Chancellor

Robert Hill, Vice President for Public  
Relations and Publisher

Sandi Tams Mulconry '75, Executive Director,  
News and Publications

**EDITOR**

Renée Gearhart Levy

**ART DIRECTOR**

Kori L. Kennedy

**ORANGE PEAL EDITOR**

Carol North Schmuckler '85, G'85

**ASSOCIATE EDITOR**

Bob Hill '83

**ASSISTANT EDITOR**

Andrea C. Marsh '87

**SENIOR DESIGNER**

Tom Metallo

**DESIGN ASSISTANT**

Paula Saracki

**PRODUCTION MANAGEMENT**

Lisa Hosler, James Mulherin

**STUDENT INTERNS**

Chris Vartanian '92, G'94, Jodie McCune '94,  
Robert Moll '94

**CONTRIBUTORS**

Michael Prinzo '86, Susan Feeney '83, Mel R.  
Allen '68, Kevin Haynes '79, Laurie Root  
Harrington '83, G'86

**SU PHOTO CENTER**

Steve Sartori, David Broda '74, Bill Gandino,  
Richard "Buzz" Pitzeruse

**ADVERTISING**

University Magazine Network  
15 East 10th St., Suite 2F  
New York, New York 10003  
(212) 228-1688; FAX (212) 228-3897

*Syracuse University Magazine* (ISSN 1065-884X) is published four times yearly in summer, fall, winter, and spring by Syracuse University and distributed free of charge to alumni, friends, faculty, and staff members. Second class postage paid at Syracuse, New York, and additional mailing offices. Requests for subscriptions and changes of address should be sent to *Syracuse University Magazine*, 820 Comstock Avenue, Room 308, Syracuse, New York 13244-5040. Telephone: (315) 443-5423. Fax: (315) 443-5425. E-Mail: MAGAZINE@SUADMIN.BITNET. Contents © 1994 Syracuse University, except where noted.

Views and opinions expressed in *Syracuse University Magazine* are those of the authors and do not necessarily represent the opinions of its editors or policies of Syracuse University.

About Duplicate Mailings: Please send both mailing labels to the address above, so we can minimize waste.

POSTMASTER: Send address corrections to 820 Comstock Avenue, Room 308, Syracuse, New York 13244-5040.

PRINTED IN U.S.A.

**OPENING REMARKS**

# CHALK TALK

*SU promotes learning on and off campus.*

The cover story of this issue concerns Syracuse University's involvement with the formation and operation of New York City's fledgling High School for Leadership and Public Service. In addition to the academic essentials, students at this novel school spend one day a week learning how to become leaders and the importance of being civic minded.

Students are also helping decide—with input from their teachers, SU faculty members, and SU interns—how the school should be run.

The story, which begins on page 24, describes how SU's participation will benefit the school's students. The project also has the potential to greatly benefit SU, says William Coplin, director of SU's public affairs program and the Maxwell School's liaison to the High School for Leadership and Public Service.

"I think this could have a gigantic impact in many ways for SU," says Coplin, citing increased alumni involvement, increased visibility for SU, increased enrollment, plus an additional forum for faculty, students, and programs.

"This will be a laboratory for learning for both the students of the school and SU," he says. "All kinds of resources from the University other than money are being channeled there, including tickets to football games, alumni mentors, faculty lecturers,

expertise in how to succeed in college, and admissions office services."

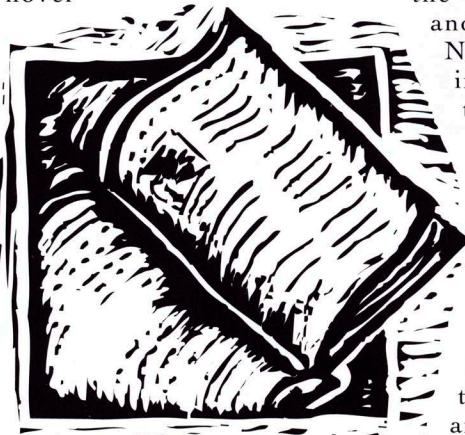
Should the High School for Leadership and Public Service continue to flourish, SU will also reap significant public relations' rewards.

"There are three undergraduate students at this school working with the administrators

and teachers in New York, showing them how to use their computers, designing surveys for them," says Coplin. "These teachers and administrators are running around saying how wonderful these interns are, and this is great for the image of the University."

I don't think you can underestimate the value of that kind of public relations."

Let me also direct your attention to our Front Burner story, beginning on page 32. It concerns the ground-breaking concept of the student-centered research university, an idea put forth by Chancellor Kenneth A. Shaw shortly after his 1991 arrival on campus. As explained by Vice Chancellor Gershon Vincow, SU is now totally focused on promoting learning, and all activities, academic and otherwise, must be pursued with this in mind. This approach is already paying dividends for current and future students and beginning to garner national attention for the University.



*Bob Hill*

BOB HILL  
ASSOCIATE EDITOR



## IN BASKET

## MAKING THE RULES

I read with amazement the article "House Rules" about the Student-Athlete Code of Conduct [Winter 1993]. The example concerned an athlete "charged with a felony." The sanction for the student-athlete who finds him or herself in this position is to "be suspended for 10 percent of the team's contests."

There are two fundamental problems with this code. First, the athlete is receiving a "punishment" for being charged with a crime. Certainly an institution of higher learning such as Syracuse University should follow one of the basic precepts of law. One is innocent until proven guilty.

The second problem is that the "punishment" in no way reflects the seriousness of a felony crime. Missing one or two games does not send the appropriate message to today's youth. If the player is to be suspended for so few games, who decides which games are to be missed? Do the coach and the athletic staff put their heads together and decide which games the accused player can miss so his absence will not affect the outcome of that season?

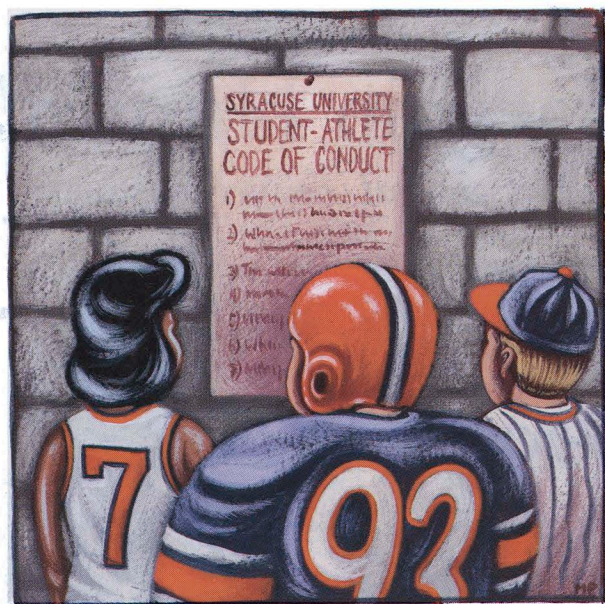
Wrist slapping does not help the University's image, nor does it serve to accomplish the goal of enforcing a higher personal conduct standard on its athletes.

DON H. BUCK '75  
WEST LAKE VILLAGE, CALIFORNIA

Elevating the standard for behavioral expectations is commendable. However, there is no mention made of student participation in the setting of these standards. The School of Management and the Athletic Department would do well to include students in the policy making and on the disciplinary committees. Strict honor codes are usually a result of self governance.

If SU aspires to the highest standards, it should not overlook the power of the collective university community on authority and implementing such a code of conduct.

SANDRA PATRICK HELLERMAN '67  
CHARLOTTESVILLE, VIRGINIA



MICHAEL PRINZO

## BRAVO!

I was delighted to see that a woman has been chosen as the new rabbi at Syracuse University.

It is most important that religion move forward with the rest of the world. I believe a great number of young people have left the synagogue (and the church) because religion was unable to maintain some consistency with the state of current affairs. I am glad to see that Hillel has remained progressive and has chosen to keep up with the times.

SUSAN JASKOW FITZPATRICK '84  
RIVERDALE, NEW YORK

## TV TALK

William Sternberg, in his letter in the Winter 1993 issue, attempts to support the absurd statement that "network television could be left disabled by home entertainment." Could it be that Mr. Sternberg is employed by the cable industry? In stating that 3 networks provide advertisers only 52 percent of the viewers, he neglected to mention that there are now 4 networks (Fox, having been awarded NFL football, is suddenly an equal). He also fails to mention that despite an abundance of cable channels, 67 percent of the viewing is to those traditional broadcast stations that are the only source of local news and information.

MURRAY J. GREEN '49  
WEST PALM BEACH, FLORIDA

## WE STAND CORRECTED

In your notice of the book written by Helen Dann Stringer, *Millie, M.D.* [September 1993], you stated that the subject of the book, Millie, was a graduate of the "now defunct SU College of Medicine." I feel that statement is misleading.

The College of Medicine became affiliated with the State University of New York in 1950. Although no longer a part of Syracuse University, the College is alive and well.

EDWARD T. CLARK  
DIRECTOR OF ALUMNI AFFAIRS  
SUNY HEALTH SCIENCE CENTER

The Winter 1993 issue of *Syracuse University Magazine* is the most visually beautiful to date. Normally, I browse through the magazine and then discard it, but this issue is definitely a "keeper." I read it from cover to cover and came away with a clearer understanding of just how pervasive an influence a quality university can have at the individual, national, and even global level. I'm proud to be an alumna.

GRACE KLUTSCHKOWSKI '65  
POLAN, NEW YORK

Your Winter 1993 issue is the best of a great series of issues. Tom Lovell certainly is in the tradition of Remington. The Falk article entranced this sports fan. The piece on inventors is the best I've ever read on the subject. My wife, a UCLA graduate, is very impressed and wonders why UCLA or USC are so far behind in this area. Whereupon I tell her, modestly, that Syracuse, along with Columbia and Missouri, has the premier school of journalism. End of story.

J. MILTON COWLE '59  
PACIFIC PALISADES, CALIFORNIA

*Editor's Note: Syracuse University Magazine welcomes letters from readers. Address letters to Syracuse University Magazine, 820 Comstock Avenue, Room 508, Syracuse, New York, 13244-5040. Letters are subject to editing for style and space limitations.*